The OPH Website Monthly Report: January 2004

The statistics listed below cover 4/01/04 through 4/30/04

General Statistics		
Hits*	Entire Site (Successful)	1,332,702
	Average Per Day	44,423
	Home Page	13,892
Page Views**	Page Views (Impressions)	118,281
	Average Per Day	3,942
	Document Views	76,913
Visits**	Visits	56,332
	Average Per Day	1,877
	Average Visit Length	00:11:32
	Median Visit Length	00:02:58
	International Visits	2.72%
	Visits of Unknown Origin	31.63%
	Visits from United States	65.63%
Visitors	Unique Visitors	21,999
	Visitors Who Visited Once	17,829
	Visitors Who Visited More Than Once	4,170

*Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

***Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Pages that had the most visits

	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	**Louisiana OPH - Vital Records Registry** http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/	14,450	12.21%	9,591	00:01:55
2	http://oph.dhh.state.la.us/	13,892	11.74%	8,681	00:02:25
3	http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page556f.html	4,655	3.93%	3,929	00:05:07
4	**Louisiana OPH - Early Steps** http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/	4,830	4.08%	2,975	00:01:09
5	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ scripts/search.asp	4,622	3.9%	1,582	00:00:55
6	**Louisiana OPH - Early Steps - For Providers** http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html	2,355	1.99%	1,574	00:04:43
7	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ Data_and_Stats.html	1,980	1.67%	1,544	00:01:43
8	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ Programs.html	1,899	1.6%	1,487	00:01:21
9	**Louisiana OPH - OPH Regions - Parish Health Unit Services**	1,717	1.45%	1,467	00:02:03

	http://oph.dhh.state.la.us/ ophregions/page6f72.html				
10	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ php/	1,994	1.68%	1,398	00:01:04
11	**Louisiana OPH - OPH Regions** http://oph.dhh.state.la.us/ ophregions/	1,651	1.39%	1,315	00:01:00
12	**Louisiana OPH - Infectious Disease Epidemiology Program: West Nile Virus and Oth** http://oph.dhh.state.la.us/ infectiousdisease/westnile/	1,691	1.42%	1,284	00:02:40
13	**Louisiana OPH - Vital Records Registry - Where to order documents** http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html	1,117	0.94%	1,034	00:02:35
14	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ Healthtopics.html	1,157	0.97%	1,028	00:02:05
15	**Louisiana OPH - Records and Statistics** http://oph.dhh.state.la.us/ recordsstatistics/	1,255	1.06%	1,023	00:01:19
16	**Louisiana OPH - State Center for Health Statistics - Louisiana Vital Statistics** http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html	999	0.84%	810	00:02:05
17	**Louisiana OPH - Early Steps - Training** http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/page52fb.html	925	0.78%	782	00:03:28
18	**Louisiana OPH - Sanitarian Services - Sanitarian Codes** http://oph.dhh.state.la.us/ sanitarianservices/page09c0.html	817	0.69%	648	00:04:32
19	**Louisiana OPH - Early Steps - Upcoming Meetings & Events** http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/page23e6.html	730	0.61%	619	00:01:38
20	**Louisiana OPH - OPH Regions - Parish Health Units** http://oph.dhh.state.la.us/ ophregions/page80c3.html	644	0.54%	596	00:03:13